

SECRETARIAT OF THE KERALA LEGISLATURE

No. 5784/Table 1/2018/Leg.

Thiruvananthapuram,
Dated 11.12.2018.

**INVITATION FOR EXPRESSION OF INTEREST FOR ONLINE
CONTENT DEVELOPMENT AND STREAMING OF PROGRAMMES
RELATED TO KERALA LEGISLATIVE ASSEMBLY**

Expressions of Interest are invited from interested parties/startups capable of providing end-to-end solutions for launching live streaming/streaming of content based programmes relating to Kerala Legislative Assembly, through new media including online, T. V. Channels and social media platforms. Background and detailed terms and conditions are available in www.niyamasabha.org. Interested parties may submit their expression of interest to the Secretary, Kerala Legislative Assembly, Thiruvananthapuram – 695 033. (email – table@niyamasabha.nic.in) on or before December 22, 2018.

SECRETARY

INVITATION FOR EXPRESSIONS OF INTEREST FOR
LIVE STREAMING / STREAMING OF PROGRAMMES RELATED TO
KERALA LEGISLATIVE ASSEMBLY

Background

Real time dissemination of information relating to proceedings of legislative bodies ensures transparency in their functioning, which in turn strengthens the democratic ethos of a nation. The Kerala Legislative Assembly is in pursuit of harnessing the online and social media platforms to serve to meet these objectives. Those parties / startup groups who have a flair in developing end-to-end solutions for live streaming / streaming of programmes through new media including online and social media platforms, can submit expression of interest.

TERMS AND CONDITIONS

- 1) Content, being published through official social media account of Kerala Legislative Assembly, will be specified by the Kerala Legislature Secretariat.
- 2) The party will be responsible for maintenance of login IDs and passwords, issues related to data security, archiving, privacy etc.
- 3) Since public opinion and related conversation is expected to be moderated, the party will have to provide orientation and training for the dedicated team of officials of Legislature Secretariat to keep them abreast of the developments in online and social media.
- 4) Provisions related to personal information and security under the Information Technology Act 2000 must be followed.
- 5) Terms and conditions, not specifically mentioned above, will be finalized during negotiation with the parties committed.

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