

പതിമൂന്നാം കേരള നിയമസഭ

അഞ്ചാം സമ്മേളനം

നക്ഷത്ര ചിഹ്നമിടാത്ത
ചോദ്യം നമ്പർ : 598

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മറുപടിക്കു്.

നിക്ഷേപസമാഹരണത്തിനുള്ള പദ്ധതികൾ

ചോദ്യം

ഉത്തരം

ശ്രീ. കെ.വി.വിജയദാസ്

ശ്രീ. പി.കെ. കുഞ്ഞാലിക്കുട്ടി
(വ്യവസായവും വിവരസാങ്കേതികവും
വകുപ്പുമന്ത്രി)

(എ) കേരളത്തിൽ കഴിഞ്ഞ ഒരു വർഷത്തിൽ നിക്ഷേപ സമാഹരണരംഗത്തുണ്ടായ വർദ്ധനവ് എത്രയാണ്;

(എ)& (ബി) സുകുമാര-ചെറുകിട-ഇടത്തരം സംരംഭങ്ങളിൽ 2011-12-ൽ 1695.30 കോടി രൂപയുടെ നിക്ഷേപം ഉണ്ടായി. പൊതുമേഖലയിലും സ്വകാര്യമേഖലയിലുമുണ്ടായ നിക്ഷേപത്തെ സംബന്ധിച്ചു വിവരം ശേഖരിച്ചു നൽകുന്നതാണ്.

(ബി) ഇതിനായി നടപ്പ് വർഷം എന്തെല്ലാം പദ്ധതികളാണ് രൂപീകരിയ്ക്കുവാൻ ഉദ്ദേശിക്കുന്നതെന്ന് വ്യക്തമാക്കുമോ;

(സി) എമർജിംഗ് കേരളയുടെ രൂപരേഖ തയ്യാറായിട്ടുണ്ടോ; എങ്കിൽ വിശദാംശങ്ങൾ നൽകുമോ?

(സി) ഉണ്ട്. സംസ്ഥാനത്തു വൻതോതിലുള്ള നിക്ഷേപം ഉറപ്പാക്കുവാനും നിക്ഷേപ സൗഹൃദ മാക്കി മാറ്റുവാനും വേണ്ടിയാണ് 'എമർജിംഗ് കേരള സംഗമം വിഭാവനം ചെയ്തിരിക്കുന്നത്. ആദ്യ സംഗമം കൊച്ചിയിൽ വെച്ച് സെപ്റ്റംബർ 12 മുതൽ 14 വരെയാണ് 'എമർജിംഗ് കേരള 2012' സംഘടിപ്പിക്കുന്നത്. KSIDC യാണ് ഇതിന്റെ നോഡൽ ഏജൻസി. കോൺഫെഡറേഷൻ ഇൻഡ്യൻ ഇൻഡസ്ട്രിയും NASSCOM-ആണ് സംഗമത്തിന്റെ പങ്കാളികൾ. എമർജിംഗ് കേരളയെ സംബന്ധിച്ചു സർക്കാർ പുറപ്പെടുവിച്ച ഉത്തരവ് അനുബന്ധമായി ചേർത്തിരിക്കുന്നു.


സെക്ഷൻ ഓഫീസർ



GOVERNMENT OF KERALA

Abstract

Industries Department - Organising "Emerging Kerala 2012" Investor's Meet during March-April 2012 - sanction accorded - orders issued.

INDUSTRIES (A) DEPARTMENT

G.O.(Rt) No. 1015/2011/ID

Dated, Thiruvananthapuram, 12.08.2011

ORDER

The Government has announced to make Kerala a Global Business Hub of South India and has decided to make Kerala an investment friendly Destination. In order to achieve this, Govt. has already taken policy initiatives towards creating business friendly and enabling environment, facilitating Statutory Clearance Mechanism and acting as catalyst to economic growth. The new Industrial Policy, IT Policy, Tourism Policy, SEZ Policy and Labour Policy are underway, which will help in attracting potential investors to the State. These initiatives of the Govt. should be backed up by appropriate Business Development Framework.

2) It is proposed to develop a Business Development Framework to brand Kerala as an 'Investor friendly Destination' and the new brand name for developing Kerala as an investor friendly Destination is 'EMERGING KERALA', which has been announced in the Revised Budget Speech for the year 2011-2012.

3) Government have examined the matter in detail and are pleased to order that "Emerging Kerala" will be conducted during March-April 2012 at Kozhikode for making Kerala as an investor friendly destination. In order to promote and project Kerala as an investment destination through the brand 'EMERGING KERALA', the following focus sectors are identified for investment opportunities and the following activities are ordered.

(A) the sectors identified -

- a) IT and IT Enabled Services.
- b) Tourism.
- c) Health Care Services.
- d) Engineering and Automotive.
- e) Trade and Retailing.

- f) Food and Agro Processing and value addition.
- g) Gems and Jewellery.
- h) Rare Earth Minerals.
- i) Textiles & Garments.
- j) Ports, Ship building and related industries.
- k) Electronics.
- l) Knowledge / Education sector.
- m) Gas based infrastructure.
- n) Green Energy.
- o) Bio-Technology, Nano Technology, Pharmaceuticals.
- p) Urban Infrastructure development.
- q) Infotainment.
- r) Logistic Parks.
- s) Petrochemicals.
- t) Environment Technologies.
- u) Water Technologies.
- v) Basic & Industrial Infrastructure development.
- w) Airport infrastructure and Aeroplane & Helicopter services.
- x) Water Transportation.
- y) Centres of Excellence.
- z) Infrastructure development (Road, Rail, Power, Water Supply, Sewage).

- (B) Developing project profiles in each of the above areas identifying locations for the projects
- (C) Designating Single Window Clearance Mechanism to give required clearances within the given time period.
- (D) Devising appropriate incentive package for the projects received during 'Emerging Kerala 2012' based on the nature of the projects, investment amount, completion period, etc.

4). To attract investments and for the successful conduct of 'Emerging Kerala 2012' Meet the following committees will be constituted.

- (i) A High Power Committee under the chairmanship of Hon'ble Chief Minister with the following members:

High Power Committee :

- | | |
|--|-----------------|
| 1. Chief Minister | - Chairman |
| 2. Minister (Industries, IT & UA) | - Vice Chairman |
| 3. All Ministers of the Council | - Members |
| 4. Vice-Chairman, State Planning Board | - Member |
| 5. Chief Secretary | - Member |
| 6. Addl. Chief Secretary (Industries & Commerce) | - Member |
| 7. Addl. Chief Secretary (Revenue) | - Member |

8. Principal Secretary (Finance)	- Member
9. Principal Secretary (IT)	- Member
10. Principal Secretary (Health)	- Member
11. Principal Secretary (Higher Education)	- Member
12. Principal Secretary (Transport)	- Member
13. Secretary (Law)	- Member
14. Secretary (Tourism)	- Member
15. Secretary (Water Resources)	- Member
16. Secretary (ESGD - UD)	- Member
17. Secretary (NORKA)	- Member
18. Secretary (Port)	- Member
19. Sri.M.A.Yousafali, Vice-Chairman, NORKA Roads	- Member
20. Chairman, KSIDC	- Member
21. Chairman, KSEB	- Member
22. Chairman, RMB	- Member
23. Secretary (Power)	- Member
24. Director of Industries & Commerce	- Member
25. Managing Director, KINFRA	- Member
26. Managing Director, KSIDC	- Convener

(ii) **Project Committee:**

The Ministers of the concerned Departments will be the Chairmen of the Project Committee with regards to the projects to be presented in the 'Emerging Kerala 2012 Meet'.

The concerned Departments will announce appropriate policies and projects under the guidance of respective Ministers and keep ready by October, 2011. These will be presented for channelization of investments in those sectors during the Emerging Kerala - 2012.

a) Each Department will prepare projects either by itself or they may engage a suitable agency to prepare projects, select investor and sign agreement during the Meet Event.

b) The existing Kerala State Single Window Clearance Board chaired by the Chief Secretary is designated to function as the Clearance Committee for all the new project proposals finalized in the 'Emerging Kerala 2012'.

7). A High Level Committee chaired by the Chief Secretary will be constituted to finalize and recommend special package of deliverables (incentives) for the projects in respective sectors based on the projects identified and prepared by each department. These will be highlighted in the 'Emerging Kerala 2012'.

8). Decisions on existing investment proposals in IT, Tourism, Township and Industrial Development sectors which couldn't take off for want of clearances/approvals from competent authorities for years will be taken in a time bound manner by the High Level Committee which will help in encouraging investors and investments in the State and will also endorse our resolve to take quick decisions in all cases.

9). A special platform during 'Emerging Kerala - 2012' will be provided for investments in Private-Private Partnerships. This will be utilized to facilitate Single Window Clearances and appropriate techno-financial assistance.

10). Government delegations under Hon'ble Chief Minister/Ministers will be deputed to select cities in India and abroad to conduct road shows and invite potential investors, especially Non-Resident Indians, Non-Resident Keralites, High Net-worth Individuals and major global/national players.

11). A meeting of Ambassadors and High Commissioners of various countries in India will be convened in New Delhi in the presence of Hon'ble Chief Minister, other Ministers and Secretaries.

12). Trade and Industry Association like CII & NASSCOM will be selected as partners in the event for identifying viable projects, organizing meetings with potential investors, assisting in organizing road shows, showcasing the projects and bringing in prospective investors in 'Emerging Kerala - 2012'.

13). An Event Manager will be appointed for successful conduct of 'Emerging Kerala 2012'.

14). KSIDC, which was the Nodal Agency for Global Investors Meet-2003, will be the Nodal Agency for conduct of 'Emerging Kerala 2012'.

15). 'Emerging Kerala' is declared as an event to be conducted once in every two years.

10). The dates for the take off event will be fixed preferably in March/April 2012 at Kachi. The event will be for a period of three days; the third day being the Private-Private Partnership facilitation day and one session will be meet of Non-Resident Keralites.

By order of the Governor,

T. BALAKRISHNAN
Additional Chief Secretary
(Industries & Commerce)

To

The Managing Director, KSIDC Ltd., Thiruvananthapuram.
The Director of Industries & Commerce, Thiruvananthapuram.
The Accountant General (A&E) / Audit, Thiruvananthapuram.
The Vice-Chairman, State Planning Board, Pattom, Thiruvananthapuram.
The Chairman, KSIDC, Thiruvananthapuram.
The Chairman, KSEB, Thiruvananthapuram.
The Chairman, RIAB, Thiruvananthapuram.
The Managing Director, KINFRA, Thiruvananthapuram.
Sri.M.A.Yousuffali, Vice-Chairman, NORKA Sects.
All Additional Chief Secretaries.
All Principal Secretaries to Government.
All Secretaries to Government.
The P.S. to Chief Minister and other Ministers.
The Additional Secretary to Chief Secretary.
The General Administration (SC) Dept.
The Finance Department (vide U.O. (N)55302/IndEPWA3/11/Fin).
SF/OC.

Forwarded / By Order

[Signature]

SECTION OFFICER

Copy to:-

P.A. to Additional Chief Secretary (Industries & Commerce).
P.A. to Secretary (Industries - J.P).
P.A. to Special Secretary (Industries).

