

പതിമൂന്നാം കേരള നിയമസഭ
പതിനാറാം സമ്മേളനം

നക്ഷത്രചിഹ്നമിടാത്ത
ചോദ്യം നം. 1015

10.02.2016-ൽ മറുപടിക്ക്

ടൂറിസം ഡെസ്റ്റിനേഷനുകളുടെ വികസന പദ്ധതികൾ

ചോദ്യം

ഉത്തരം

ശ്രീ.കെ.ദാസൻ

ശ്രീ.എ.പി.അനീൽകുമാർ
(പട്ടികജാതി-പിന്നോക്ക സമുദായക്ഷേമവും
വിനോദസഞ്ചാരവും വകുപ്പുമന്ത്രി)

(എ) ടൂറിസം ഡെസ്റ്റിനേഷനുകളുടെ വികസനത്തിനായി ആവിഷ്കരിച്ച പദ്ധതികൾ എന്തെല്ലാം; വിശദമാക്കുമോ;

(ബി) കോഴിക്കോട് ജില്ലയിൽ നടപ്പിലാക്കുന്ന പദ്ധതികൾ വിശദമാക്കുമോ; ഓരോ പദ്ധതിയിലും ചെലവഴിച്ച തുക എത്രയെന്ന് അറിയിക്കുമോ;

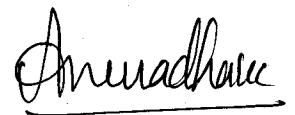
(സി) കൊയിലാണ്ടി കാപ്പാട് ബീച്ചിൽ സർക്കാർ നടപ്പാക്കാനുദ്ദേശിക്കുന്ന പദ്ധതികൾ എന്തെല്ലാമെന്ന് അറിയിക്കുമോ ?

(എ)

(ബി)

(സി)

വിശദാംശം യഥാക്രമം അനുബന്ധം 'എ', 'ബി', 'സി' എന്നിങ്ങനെ ഉൾപ്പെടുത്തിയിരിക്കുന്നു.



സെക്ഷൻ ഓഫീസർ

(B) 2000/2001 - 20

Scheme for development of tourism sector

Name of State Plan Scheme	Remarks
1 Development of Innovative Tourism Products	The aim of this scheme is to take up innovative tourism projects.
2 Kerala Waste free destination scheme	This scheme deals with cleaning and upkeeping of destinations.
3 Development of Eco Tourism Products	This scheme deals with the promotion of eco tourism activities for the development of tourism
4 IT Initiatives of Kerala (One Time ACA)	This scheme deals with the promotion of Information technology and IT activities for the tourism promotion.
5 Kerala Tourism Promotion and Marketing Mechanism	Tourism Promotion through Marketing mechanism
6 Marketing	Uplifting tourism industry through new and innovative marketing strategies and promotion of IT enabled tourism
7 Conservation Preservation and Promotion of Heritage Environment and Culture	Tourism Promotion through conservation, preservation and promotion of heritage environment and culture.
8 Responsible Tourism	Tourism development through Responsible Tourism
9 Infrastructure Facilities and matching grants for schemes sponsored by Govt of India	Creation of necessary infrastructure facilities that are lacking in the Centrally Sponsored Schemes
10 HR development in Tourism through Kerala Institute of Tourism and Travel Studies (KITTS), Food Craft Institute (FCI) & State Institute of Hospitality Management studies	HR development and creation of infrastructure by the creation of academic institutions
11 District Tourism Promotion Councils (DTPC) and Destination Management Council DMC	Creation of infrastructure facilities for the tourism promotion
12 Incentives for Creation of Infrastructure facilities and tourism products in private sector- Subsidies	Tourism Promotion in private sectors
13 Studies on Impact of Tourism including collection of Tourist statistics	Information on the number of tourist arrival and the income generated
14 Modernisation and Strengthening of Tourism Institutions	Information on the number of tourist arrival and the income generated
15 Upgradation and Creation of Infrastructure and amenities	Up gradation and Creation of Infrastructure and amenities to the tourist destinations
16 Kerala Sea Plane Project	Development of infrastructural facilities of the sea plane project
17 Comprehensive and Infrastructure Development of Varkala Formation of special Purpose Vehicle (SPV)	Providing infrastructure for the tourism development at Varkala
18 Bakel Resort Development Corporation Ltd	Comprehensive development of Bakel

	Name of State Plan Scheme	Remarks
19	Kerala Tourism Infrastructure Ltd	Creation of infrastructure facilities, up gradation, strengthening of institution and filling viability gap
20	Kerala Tourism Development Corporation	Conservation and restoration of Heritage buildings, capacity increasing on existing property and new projects
21	Muziris Heritage and Spice Route Projects	Muziris Heritage project – Land acquisition for development of infrastructure ,development of tourist infrastructure facilities, undertaking archaeological excavation and conservation Thalasserry Heritage project - developing infrastructure including access, development of tourist facilities, development of museums and cultural centres, conservation works International tie ups, and publicity and marketing initiatives for Spice Route Project
22	Upgradation, Creation of Infrastructure and amenities, Guest Houses	Creation of new infrastructure facilities and the improvement to the existing infrastructure for the better tourist facilities.
23	RIDF Schemes for Tourism	Aims at infrastructre development of the roads
24	Guest Houses	Overall upgradation, improving facilities of Guest Houses, YathriNivas
25	Implementation of priority schemes under the Kerala Perspective Plan 2030	Planned development of priority projects like master plans are taken up under this scheme
26	Publicity and Marketing (50% CSS)	Publicity of tourism through Marketing is planned under this scheme
27	Development of Bhoothathankettu	Aims at the comprehensive development of Bhoothathankettu
28	Green Tourism Circuit, Kottayam	Aims for the Development of Pala and surroundings for the Development of Tourism


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Remember - 05/1

LA No: 1015 (B)

DEVELOPMENTAL ACTIVITIES CARRIEDOUT IN TOURISM SECTOR IN KOZHIKODE DISTRICT DURING THE PERIOD OF THIS GOVERNMENT

SL no:	Completed Project	AS Amount	Amount Released
1	Payamkutty Mala Development Project.	Rs.15,00,000.00	15,00,000.00
2	Tourism Development of Thamrassery Churam in Puthupaddy GP, Kozhikode	Rs:50,00,000.00	50,00,000.00
3	Renovation and beautification of Kozhikkode beach aquarium	Rs:39,00,000.00	39,00,000.00
4	Bhutt Road Beach - Electrification.	Rs:28,58,000.00	28,58,000.00
5	Additional works to Butt Road .	Rs:4,50,000.00	4,50,000.00
	Project in Progress		
1	Additional works to Thusharagiri Eco-tourism project	Rs:20,52,733.00	10,26,366.00
2	Development of Additional facilities at Thusharagiri, Kozhikkode.	Rs:59,00,000.00	29,50,000.00
3	Development of Arippara water falls at Thiruvampadi, Kozhikkode	Rs:49,19,075.00	24,59,538.00
4	Setting up of a Handicraft Training Academy at Art & Craft Village Iringal, Kozhikkode	Rs:2,75,00,000.00	1,37,50,000.00
5	Tourism Development of Kozhikkode South Beach	Rs:3,85,50,000.00	1,50,000,00.00
6	Wayside amenity Centre at Kakkayam	Rs:95,00,000.00	50,000,00.00
7	Childrens park at Changaroth Panchayath	Rs:25,00,000.00	10,000,00.00
8	Project for Beautification of Mittayithervu, Kozhikkode	Rs:2,65,47,502.00	79,50,000.00
9	Balance work of Development of Peruvannamuzhi and kakkayam Dam sites. (Thonikkadavu)	Rs:1,90,00,000.00	
10	Pilgrim Tourism Development of Miskhal Mosque Kutichira surroundings at Kozhikkode	Rs:45,00,000.00	20,000,00.00

11	Pilgrim Tourism Development of Ayyarvattam Mahasudharshana Kshetram .	Rs:30,000,00.00	
12	Balussery Tourism Corridor-Developmentof Kanayankode.	Rs:66,89,593.00	
13	Repair and Renovation of Kappad, Thuvappara Beach	Rs:36,25,000.00	
14	Repair and Renovation of "Sarovaram Bio Park" Kozhikode.	Rs:57,35,000.00	
15	Special Repair to Project components Beypore .	Rs:47,000,00.00	

M. S. S. S.

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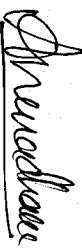
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LA No: 1015 (C)

Repair and Renovation of Kappad, Thuvappara Beach

- 1 Repairing works of all components.
- 2 Seating Benches.
- 3 Paving Walk way

Rs:36,25,000.00


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